

Instructions: How to use Vexil Certification Logo

- 1.0 The following rules should be followed while using Vexil certification logo.
- 1.1 A Vexil certified customer may use the Vexil Certification Logo (design attached) alone or in conjunction with any applicable Accreditation Logo on their stationery and literature, subject to the conditions below
 - 1.1.1 The Certification Logo shall be reproduced in black or in the predominant color of the letterhead or printing;
 - a) On a clearly contrasting background; and
 - b) In a size which makes all features of the mark clearly distinguishable.
- 1.2 The logo shall not be used in such a way as to suggest that Vexil has certified or approved any product or service of a registered client, or in any other misleading manner.
- 1.3 Vexil logo can be used on Company letter head, Business/visiting cards, product catalogues, advertisements.
- 1.4 Vexil logo cannot be used on product and laboratory test certificates.
- 1.5 Certified client of Vexil may use the statement on product packaging or in accompanying information that the certified client has a certified management system. The statement shall include reference to:
 - identification (e.g. brand or name) of the certified client;
 - the type of management system (e.g. quality or environment & so on) and the applicable standard(s);
 - name and logo of Vexil.
 - 1.5.1 For FSMS - Product packaging shall cover all product packaging, both primary packaging (which contains the product) and any outer or secondary packaging.
- 2.0 Misuse
 - 2.1 Vexil will determine whether the Certification logo is being used in accordance with requirements as given above at each surveillance visit. In the event of misuse including misleading use of certificates found in the advertisements, catalogues etc., the certification may be being placed at risk. Unless appropriate corrective action to rectify the misuse is taken within a period agreed to by the organization and Vexil, the Certification may be suspended and finally cancelled if corrective action is not taken.
 - 2.2 Incorrect reference to the Certification Logo, or misleading use of certificates found in advertisements, catalogs, etc. shall be dealt with by suitable action. This

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could include corrective action, cancellation of certification, publication of the transgression, and, if necessary, legal action.

3.0 In case any clarification is required, please contact Vexil office.

Annexure 1 to W1801



Dimensions (Ratio) : Width 159.442 mm
Height 79.721mm

Colour Specification :

Flag and Globe: C:22; M:98; Y:94; K:0

Letters VEXIL and BPS : R:0; G:0; B:0



Dimension(Ratio): Width 159.442mm
Height 79.721mm

Colour Specification: R:0; G:0; B:0

Annexure 2 to W1801

Sample Logo Design for ISO 9001:2015



Dimensions (Ratio) : Width 159.442 mm
Height 79.721mm

Colour Specification :

Flag and Globe: C:22; M:98; Y:94; K:0

Letters VEXIL and BPS : R:0; G:0; B:0



Dimension(Ratio): Width 159.442mm
Height 79.721mm

Colour Specification: R:0; G:0; B:0

Note: For other schemes, use Vexil logos by replacing ISO 9001:2015 by ISO 14001:2015 or ISO 45001:2018 or ISO 50001:2018 or ISO 22000:2018 or ISO 27001:2022 or ISO 27701:2019 **or ISO 13485:2016** and please replace XCCYYYYYY in the logo above by Certificate Number indicated in your respective certificates.

