Instructions: How to use Vexil Certification Logo



## 1.0 The following rules should be followed while using Vexil certification logo.

- 1.1 A Vexil certified customer may use the Vexil Certification Logo (design attached) alone or in conjunction with any applicable Accreditation Logo on their stationery and literature, subject to the conditions below
- 1.1.1 The Certification Logo shall be reproduced in black or in the predominant color of the letterhead or printing;
  - a) On a clearly contrasting background; and
  - b) In a size which makes all features of the mark clearly distinguishable.
- 1.2 The logo shall not be used in such a way as to suggest that Vexil has certified or approved any product or service of a registered client, or in any other misleading manner.
- 1.3 Vexil logo can be used on Company letter head, Business/visiting cards, product catalogues, advertisements.
- 1.4 Vexil logo cannot be used on product and test certificates.
- 1.5 Certified client of Vexil may use the statement on product packaging or in accompanying information that the certified client has a certified management system. The statement shall include reference to:
  - identification (e.g. brand or name) of the certified client;
  - the type of management system (e.g. quality or environment & so on)
    and the applicable standard(s);
  - name and logo of Vexil.

## 2.0 Misuse

- Vexil will determine whether the Certification logo is being used in accordance with requirements as given above at each surveillance visit. In the event of misuse including misleading use of certificates found in the advertisements, catalogues etc., the certification may be being placed at risk. Unless appropriate corrective action to rectify the misuse is taken within a period agreed to by the organization and Vexil, the Certification may be suspended and finally cancelled if corrective action is not taken.
- 2.2 Incorrect reference to the Certification Logo, or misleading use of certificates found in advertisements, catalogs, etc. shall be dealt with by suitable action. This could include corrective action, cancellation of certification, publication of the transgression, and, if necessary, legal action.
- 3.0 In case any clarification is required, please contact Vexil office.

Doc: W1801*C03* Page 1 of 3



## Annexure 1 to W1802



Dimensions (Ratio): Width 159.442 mm

**Height 79.721mm** 

**Colour Specification:** 

Flag and Globe: C:22; M:98; Y:94; K:0 Letters VEXIL and BPS: R:0; G:0; B:0



Dimension(Ratio): Width 159.442mm

**Height 79.721mm** 

Colour Specification: R:0; G:0; B:0

Doc: W1801*C03* Page 2 of 3

Instructions: How to use Vexil Certification Logo



#### Annexure 2 to W1802

Sample Logo Design for ISO 9001:2015

# ISO 9001:2015



Dimensions (Ratio): Width 159.442 mm

Height 79.721mm

**Colour Specification:** 

Flag and Globe: C:22; M:98; Y:94; K:0 Letters VEXIL and BPS: R:0; G:0; B:0

## ISO 9001:2015



Dimension(Ratio): Width 159.442mm

**Height 79.721mm** 

Colour Specification: R:0; G:0; B:0

Note: For other schemes, use Vexil logos by replacing ISO 9001:2015 by ISO 14001:2015 or ISO 45001:2018 or ISO 50001:2018 or ISO 22000:2018 and please replace XCCYYYYY in the logo above by Certificate Number indicated in your respective certificates.

Doc: W1801*C03* Page 3 of 3

Instructions: How to use NABCB Accreditation Mark (Logo)



- 1.0 The following rules (clause 1.1 to 1.7) shall be followed while using NABCB Accreditation/IAF MLA marks (design attached).
- 1.1 The NABCB Accreditation/IAF MLA marks shall be reproduced in the proportions and the colours indicated in the design. The size of the Mark shall not normally be reduced below the size 15X12mm. In the event of reproduction in smaller size owing to limitation of space, the Mark shall be legible with no infilling of space and letters.
- 1.2 The **NABCB** Accreditation/IAF MLA marks shall not be reproduced in isolation of the Vexil Certification Logo.
- 1.3 The **NABCB Accreditation/IAF MLA marks** shall only be printed in the colour combination or in the grey-black combination as specified.
- 1.4 Neither the Vexil's logo nor the NABCB Accreditation/IAF MLA marks shall be used on the packaging of a product, labels, publicity material, written announcements etc. that in any way suggests that the Vexil or the NABCB have certified or approved any product, process or service of the Vexil Certified Organisation or in any other misleading manner.
- 1.5 The **NABCB** Accreditation/IAF MLA marks shall not be displayed on vehicles except in publicity material like part of a large advertisement.
- 1.6 The **NABCB** Accreditation/IAF MLA marks shall not be displayed on buildings and flags.
- 1.7 The NABCB Accreditation/IAF MLA marks shall not be used on the visiting cards.

## 2.0 Contravention of the conditions

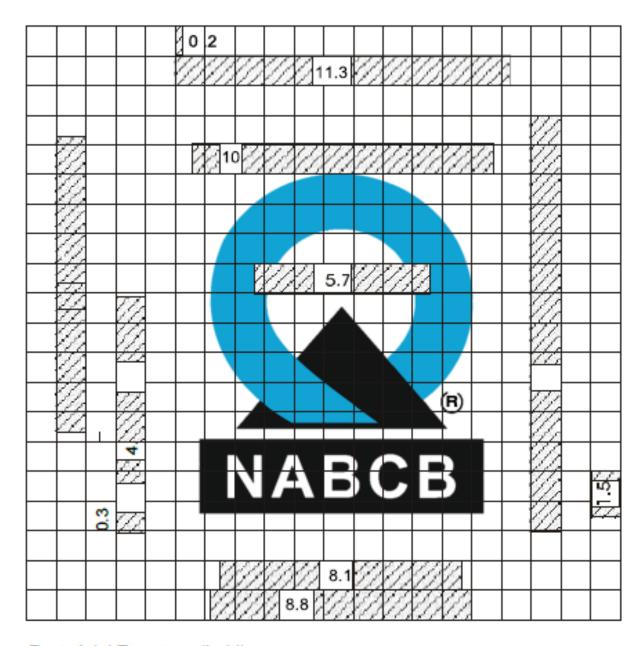
2.1 In case the Marks are being used by a Vexil certified organisation contrary to the conditions specified, the organization shall be advised to take suitable corrective action. In situations of repeated contraventions, Vexil may withdraw the certification.

Reference: W-1801 Vexil Logo Rules C02 dated 01 August 2023

Doc: W1802*C02* 







Font: Arial True type (bold)

Colour: Circle - Cyan 80% Magenta 30% Triangle and Outline - Black 100%.

Black & White: Circle - Black 40%

Triangle and Outline Black 100%

Doc: W1802*C02* Page 2 of 3





(For demonstration purposes for QMS accreditation, the IAF and Vexil logos have been reproduced below along with NABCB logo. For guidance on size of IAF logo, please refer IAF\_ML2\_2023 and Vexil Logo please refer W1801)







QM022

Note: For other schemes, use Vexil logos by replacing ISO 9001:2015 by ISO 14001:2015 or ISO 45001:2018 or ISO 50001:2018 or ISO 22000:2018 and please replace XCCYYYYY in the logo above by Certificate Number indicated in your respective certificates.

Doc: W1802*C02* 



## Instructions: How to use JAS-ANZ Accreditation Marks/IAF MLA Marks

- 1.0 The following rules should be followed while using **JAS-ANZ Accreditation Marks/IAF MLA Marks** (Design attached):
- 1.1 The JAS-ANZ Accreditation Marks/IAF MLA Marks shall be reproduced in the proportions and the colours indicated in the design. The size of the JAS-ANZ Accreditation Marks/IAF MLA Marks shall not normally be reduced below the size 15X12mm. In the event of reproduction in smaller size owing to limitation of space, the JAS-ANZ Accreditation Marks/IAF MLA Marks shall be legible with no infilling of space and letters.
- 1.2 The JAS-ANZ Accreditation Marks/IAF MLA Marks shall not be reproduced in isolation of the Vexil Certification Logo.
- 1.3 The **JAS-ANZ Accreditation Marks/IAF MLA Marks** shall only be printed in the colour combination or in the grey-black combination as specified.
- 1.4 Neither the Vexil's logo nor the *JAS-ANZ Accreditation Marks/IAF MLA Marks* shall be used on the packaging of a product, labels, publicity material, written announcements etc. that in any way suggests that the Vexil or the JAS-ANZ have certified or approved any product, process or service of the Vexil Certified Organisation or in any other misleading manner.
- 1.5 The *JAS-ANZ Accreditation Marks/IAF MLA Marks* shall not be displayed on vehicles except in publicity material like part of a large advertisement.
- 1.6 The **JAS-ANZ Accreditation Marks/IAF MLA Marks** shall not be displayed on buildings and flags.

#### 2.0 Contravention of the conditions

2.1 In case the *JAS-ANZ Accreditation Marks/IAF MLA Marks* is being used by a Vexil certified Organisation contrary to the conditions specified, then Vexil shall take reasonable action and advise the concerned organization for corrective action. In situations or repeated contraventions, Vexil may withdraw the certification.

Reference: W-1801 Vexil Logo Rules C02 dated 01 August 2023

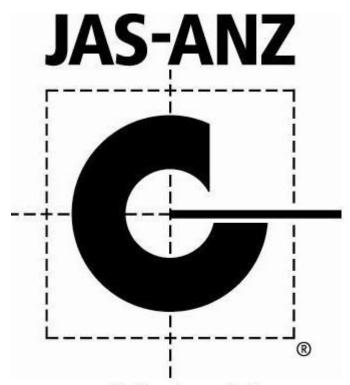
Doc: W1803C*01* Page 1 of 3



## **Design of JAS-ANZ Logo**



http://www.jas-anz.org/register



http://www.jas-anz.org/register

Doc: W1803C**01** Page 2 of 3



Instructions: How to use JAS-ANZ Accreditation Marks/IAF MLA Marks

(For demonstration purposes for QMS accreditation, the IAF and Vexil logos have been reproduced below along with JAS-ANZ logo. For guidance on size of IAF logo, please refer IAF\_ML2\_2023 and Vexil Logo please refer W1801)







Note: For other schemes, use Vexil logos by replacing ISO 9001:2015 by ISO 14001:2015 or ISO 45001:2018 and please replace XCCYYYYY in the logo above by Certificate Number indicated in your respective certificates.

Doc: W1803C01 Page 3 of 3